

Privacy advisory and assessment services

Resiliency-focused data privacy program development

A solid privacy program is no longer just a compliance question – it's a competitive requirement. Going forward, the question of privacy cannot be answered with a simple privacy policy and contract language. Privacy regulations are growing in number and complexity all over the world, and only a few remaining markets haven't imposed some degree of privacy obligations.

Consumers have become more sophisticated and demanding about how organizations collect and use their personal data. Taking a strategic approach to building privacy into your products and services not only makes you more resilient against evolving compliance requirements, but it also strengthens your customer and business relationships.

Strategic data privacy advisory and assessment services

Coalfire helps you prepare for and demonstrate compliance across a broad range of global privacy regulations. Through our privacy advisory and assessment services, you can develop a flexible privacy program to meet increasingly complex regulatory requirements and better address customer expectations.

Our privacy advisory model:

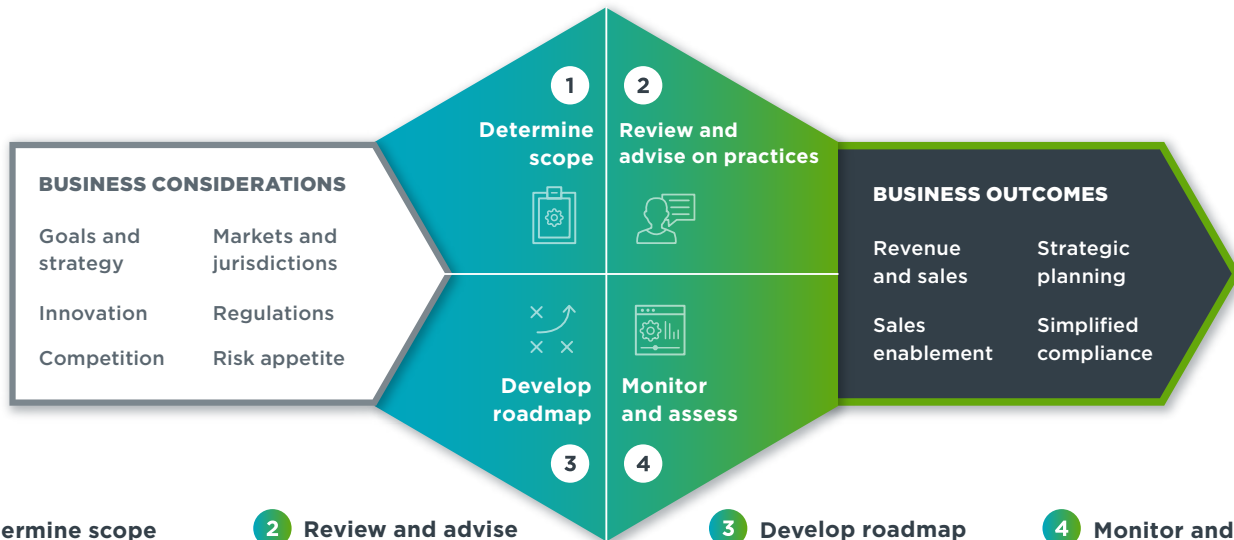
- Establishes baseline program maturity across core privacy dimensions, allowing for targeted investments and the ability to articulate program improvements over time.

- Develops a unified privacy control catalog and operational practices to meet your compliance obligations, minimize duplication, and prepare your organization for future regulations and market needs.
- Identifies privacy risks and vulnerabilities in your existing products.
- Introduces a new approach to product and service development that incorporates privacy from the beginning.

Additionally, we can assist you with business and compliance obligations, so you can assure your customers that their data is adequately protected.

Our privacy assessment approach:

- Creates a comprehensive, yet streamlined, test plan by consolidating all applicable laws, regulations, and privacy best practices.
- Assesses your organization's capabilities of complying with privacy regulations, through stakeholder interviews, documentation review, and careful testing.
- Produces a report on compliance, along with a brief attestation letter that can be shared with internal and external stakeholders to communicate assurance on privacy program's design.



- 1 Determine scope**
- Country and state laws
 - Exemptions
 - Program policies
 - Roles and responsibilities
 - Data processing agreements

- 2 Review and advise on practices**
- Data collection
 - Notice and consent
 - Retention and disposal
 - Disclosure and transfer
 - Data subject access rights

- 3 Develop roadmap**
- Requirements design
 - Data identification
 - Policy and procedure development
 - Employee training
 - Communications

- 4 Monitor and assess**
- Metrics and KPIs
 - Maturity dashboards and tracking capabilities
 - Attestation letter

Why choose Coalfire

- **Take a proactive approach:** Our approach establishes a foundation for compliance with future privacy regulations and market needs.
- **Fill skills gap within privacy teams:** Our privacy specialists can assist you with building and driving your privacy program to reduce staffing-related gaps and risks.
- **Build privacy-forward products and services from the ground up:** Avoid costly and ineffective retrofits of mature products by incorporating privacy protections at inception.
- **Organize business strategy around privacy:** Meet the expectations of increasingly sophisticated and privacy-savvy consumers by looking beyond compliance to plan for privacy in all aspects of business operations.
- **Implement executive and board-level reporting:** The privacy maturity dashboard provides simple maturity rankings for your privacy program across key domains, so you can understand the level of maturity, review plan improvements, and demonstrate ROI

Access strategic data privacy advisory services.

Learn more about privacy.
Coalfire.com | 877-224-8077



About Coalfire

The world's leading organizations – including the top five cloud service providers and leaders in financial services, healthcare, and retail – trust Coalfire to elevate their cyber programs and secure the future of their business. Number one in compliance, FedRAMP®, and cloud penetration testing, Coalfire is the world's largest firm dedicated to cybersecurity, providing unparalleled technology-enabled professional and managed services. To learn more, visit **Coalfire.com**.